

Jade Rechie Magsayo

FULL STACK WORDPRESS DEVELOPER

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PROFESSIONAL SUMMARY

With over six years of experience in web development

I've helped businesses, agencies, and organizations build, optimize, and maintain websites that are fast, scalable, and user-focused. My journey began with a strong interest in technology and problem-solving, which eventually led me to specialize in WordPress development, SEO, website performance, and custom web solutions.

Throughout my career, I've worked on a wide range of projects—from business websites and e-commerce platforms to large-scale programmatic SEO websites and custom WordPress applications. My expertise includes custom theme development, plugin development, WooCommerce, Elementor, ACF, website security, performance optimization, and workflow automation.

I believe great websites should do more than look good—they should provide an exceptional user experience, support business objectives, and be easy to manage and scale. Whether I'm developing custom functionality, improving website performance, or implementing SEO strategies, my goal is always to create solutions that deliver measurable value.

When I'm not building websites, I enjoy exploring new technologies, learning modern development practices, and continuously improving my skills to stay ahead in the ever-evolving digital landscape.

EXPERIENCE

Full Stack WordPress Developer

FEBRUARY 2026 – JUNE 2026

PESTY MARKETING · USA | Remote

Responsible for building websites prepared for programmatic content. Built websites using Elementor and ACF, mapped ACF custom fields to Elementor templates, and connected data through WhaleSync and Airtable. Fixed plugin and theme conflicts that caused the website to go down with a 503 error. Helped the team improve website quality, workflow, and development processes.

Full Stack WordPress Developer and SEO

APRIL 2025 – APRIL 2026

AFC INDUSTRIES · USA | Remote

Maintained and updated AFC Industries' website, built pages with Elementor, Beaver Builder, and ACF, supported SEO using Ahrefs and Google Search Console, created a custom WXR schema management plugin, and resolved malware/security issues.

Full Stack WordPress Developer

JANUARY 2025 – MARCH 2026

WellAware · USA | Remote

Responsible for website maintenance, troubleshooting, security, and building new features for a wellness website with a custom theme. Developed pages and features using PHP. Improved website security by adding an extra layer of authentication to the WordPress login page. Resolved a malware issue that redirected traffic to a casino phishing website.

Senior Fullstack Developer

MARCH 2024 – OCTOBER 2024

Star Digital Marketing · Australia | Remote

Focused on development, SEO, and technical SEO. Updated meta titles, meta descriptions, and on-page SEO elements. Developed websites using Elementor and ACF. Performed fixes based on Screaming Frog audits and resolved Google Search Console indexing errors, including page redirect issues. Monitored website health and regularly updated plugins and themes.

Web Developer

NOVEMBER 2024 – JUNE 2025

Novanox LTD · Manila, Philippines | Remote

Developed multiple WordPress websites and made them SEO-ready and optimized. Supported high-volume website production while also handling graphic design tasks. Built websites using WordPress, Wix, Webflow, Weebly, and custom code. Created graphics, logos, and image edits to support website and branding needs.

Junior WordPress Developer

MARCH 2024 – OCTOBER 2024

Innovative Marketing · USA | Remote

Developed multiple websites using Divi Builder and created reusable templates for service-based industries such as roof cleaning, law firms, and other local businesses. Focused on WordPress development, manual quality checks, maintenance, and debugging.

Senior Fullstack Developer

APRIL 2023 – SEPTEMBER 2024

WellSpring Lifecare LLC · USA | Remote

Focused on developing and enhancing a supplement e-commerce store built with WordPress and Elementor. Delivered fast and efficient website optimizations, WooCommerce integrations, and product configuration improvements. Handled web development, SEO, site security, programming, custom theme development, WooCommerce setup, product modifications, and performance optimization.

Full Stack Web Developer

FEBRUARY 2022 – APRIL 2024

Tolle Web Design · USA | Remote

Developed multiple WordPress multisite websites and helped the team build a custom plugin for a user-centered WordPress dashboard. Handled website maintenance, SEO, site security, programming, custom theme development, custom plugin development, WooCommerce setup, product modifications, and optimization.

Senior Fullstack Developer

SEPTEMBER 2020 – JANUARY 2022

Tetelestai Web Development Services · Iligan City | On-site

Helped the team complete projects on time and was responsible for troubleshooting, custom development, coding, and website maintenance. Worked on web development, SEO, maintenance, custom theme development, web support, and team leadership.

EDUCATION

Information Technology

2019 – 2024

Mindanao State University At Naawan · Database Systems · Naawan Misamis Oriental Philippines

CORE COMPETENCIES

WordPress Development · Web Design & Front-End · SEO & Technical SEO · WooCommerce Solutions · Performance & Security · Automation & Integrations

TOOLS & TECHNOLOGIES

PHP · HTML 5 · CSS 3 · WordPress · Hubspot · Screaming Frog · Ahref · Javascript · Semrush · RankMath · Yoast · Sendgrid · Brevo · Airtable · WhaleSync · WooCommerce · Slack · Notion · React · Asana · Weebly · Squarespace · Wordfence · Shopify · Magento · Visual Studio · Filezilla · Breakdance Builder · Elementor · Oxygen Builder · Divi · Astra Theme · Local By Flywheel · GoDaddy · Kinsta · Hostinger · Pressable